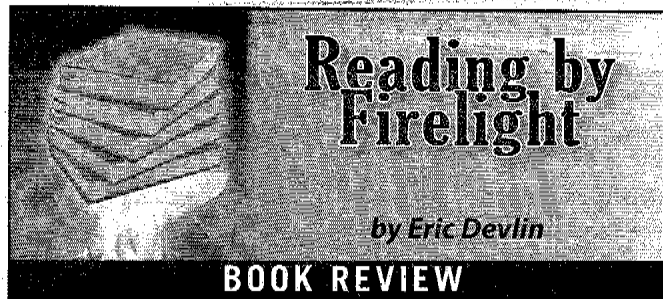


BULLSHEET – APRIL 2010



## Startin' the Fire

BY: GEORGE HENSLER

PUBLISHER: RIO GRANDE BOOKS



You know that guy at work that keeps asking you about BBQ? The one who has a secret sauce recipe passed down from his grandmother? The guy who is sure that if he entered a competition he would walk away with more trophies than the NY Yankees? He needs this book. He's annoying and a bit of a poseur, but Startin' the Fire will educate him on the competition experience very quickly.

George Hensler is the pitmaster for the 'Who Are Those Guys?' BBQ team. Fairly new to competing, George has chronicled his experiences on his blog (<http://thenewguys.blogspot.com/>). Startin' the Fire grew from those posts and is the first succinct and accessible introduction

to competing that I have come across. George writes in a friendly and colloquial fashion with anecdotes that complement his advice